



Northcoast Children's Services

1266 9th Street Arcata CA 95521 • PO Box 1165 Arcata CA 95518 • ncsheadstart.org

30th
Annual

Pastels on the Plaza

Saturday, October 7th, 2017

Since 1987, Northcoast Children's Services has partnered with local businesses and artists to transform the sidewalks of the Arcata Plaza into a colorful art gallery on the first Saturday in October. Pastels on the Plaza is a benefit for Northcoast Children's Services where businesses are invited to purchase a square of sidewalk to be transformed into a work of art by local artists willing to donate their time and creativity to this unique community event. We would love to see your creation represented among the vibrant masterpieces!

Your creative volunteer efforts will benefit the children and families served by Northcoast Children's Services. Our Preschool and Family Services extend to over 1000 children and families throughout Humboldt and Del Norte Counties annually.

We provide the pastels – there is no cost for artists to participate!

If you are interested in participating in Humboldt County's most unique and longstanding Arts event, please return the enclosed sign up card as soon as possible.

- If you are coordinating with a business, include your business/sponsor's name and have your sponsor fill out and return a sponsor registration card.
- If you are not working with a business / sponsor, we will assign one to you.

Artists check in the day of the event between 8:00 am and 9:00 am and receive their pastels. Bring your inspiration, kneepads, spray bottles and brushes (the City of Arcata does not allow paint or fixatives). Artists are expected to do art appropriate for a family event (i.e., no political or adult themes).

Join us for a stroll on October 7th to admire the art work and meet other sponsors and artists. We will be celebrating another successful year at the Jacoby Store House. Participating Artists and Business Sponsors are invited to join us for a reception and refreshments from 11:00 to 2:00 at the Plaza View Room.

Thank you for making this special event possible!

Kathy Montagne

Kathy Montagne
Executive Director
825-1302

Lindsey Jones Ziegler

Lindsey Jones Ziegler
Event Coordinator
825-1326
info@ncsheadstart.org

A benefit for



*Northcoast
Children's
Services*