



## Northcoast Children's Services

1266 9<sup>th</sup> Street Arcata CA 95521 • PO Box 1165 Arcata CA 95518 • ncsheadstart.org

30<sup>th</sup>  
Annual

*Pastels  
on the  
Plaza*

Saturday, October 7<sup>th</sup>, 2017

**Please join us on October 7<sup>th</sup> for Pastels on the Plaza -- chalk it up for kids!**

Since 1987, Northcoast Children's Services has partnered with local businesses and artists to transform the sidewalks of the Arcata Plaza into a colorful art gallery on the first Saturday in October. We would love to see your business represented among the vibrant masterpieces. Businesses are invited to purchase either a small or large square of sidewalk to be transformed into a work of art.

Your donation will benefit the children and families served by Northcoast Children's Services. Our Preschool and Family Services extend to over 1000 children and families throughout Humboldt and Del Norte Counties annually. Your purchase of a square of sidewalk will help fund our programs and promote the healthy development of young children and families in our community.

Please return the enclosed card with your selection of either a small or large square. Please also include your artist's name, address and phone if you have already contacted one to coordinate the creation of your square. If you do not have an artist, we will assign one to you. Please note: If you request special art work (i.e. your business logo), you will need to provide and coordinate with your own artist.

Join us for a stroll on October 7<sup>th</sup> to admire the art work, meet other Sponsors and Artists. We will be celebrating another successful year at the Jacoby Store House. Participating Artists and Business Sponsors are invited to join us for a reception and refreshments from 11:00 to 2:00 at the Plaza View Room.

**Thank you for making this special event possible!**

*Kathy Montagne*

Kathy Montagne  
Executive Director  
825-1302

*Lindsey Jones Ziegler*

Lindsey Jones Ziegler  
Event Coordinator  
825-1326  
info@ncsheadstart.org

*A benefit for*



Northcoast  
Children's  
Services