

# Northcoast Children's Services

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Serving  
Humboldt and  
Del Norte Counties

33rd  
Annual

*Pastels  
on the  
Plaza*

A Benefit  
for  
Northcoast  
Children's  
Services

Saturday, October 3<sup>rd</sup>, 2020

A re-imagined socially distant Pastels event!  
Stay tuned for more information!

Since 1987, Northcoast Children's Services has partnered with local businesses and artists to transform the sidewalks of the Arcata Plaza into a colorful art gallery on the first Saturday in October. We would love to see your business represented among the vibrant masterpieces. Businesses are invited to purchase either a small or large square of sidewalk to be transformed into a work of art.

Your donation will benefit the children and families served by Northcoast Children's Services. Our Preschool and Family Services extend to over 1000 children and families throughout Humboldt and Del Norte Counties annually. Your purchase of a square of sidewalk will help fund our programs and promote the healthy development of young children and families in our community.

Please return the enclosed card with your selection of either a small or large square.

Please also include your artist's name, address and phone if you have already contacted one to coordinate the creation of your square. If you do not have an artist, we will assign one to you.

Please note: If you request special art work (i.e. your business logo), you will need to provide and coordinate with your own artist.

**Thank you for making this special event possible!**

Kathy Montagne  
Executive Director  
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Lindsey Jones Ziegler  
Event Coordinator  
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*Head Start*

*Early Head Start*

*State Preschool*

*Child Care Centers*

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*Trinidad*

*McKinleyville*

*Orleans*

*Willow Creek*

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*Arcata*

*Eureka*

*Fortuna*

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