

# Northcoast Children's Services

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Serving  
Humboldt and  
Del Norte Counties

*Head Start*

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Phone

(707) 822-7206

(800) 808-7206

Fax

(707) 822-7962

*Pastels on the Plaza*

A Benefit  
for  
Northcoast  
Children's  
Services

**Saturday, October 1st, 2022**

Since 1987, Northcoast Children's Services has partnered with local businesses and artists to transform the sidewalks of the Arcata Plaza into a colorful art gallery on the first Saturday in October. Pastels on the Plaza is a benefit for Northcoast Children's Services where businesses are invited to purchase a square of sidewalk to be transformed into a work of art by local artists willing to donate their time and creativity to this unique community event. We would love to see your creation represented among the vibrant masterpieces!

Your creative volunteer efforts will benefit the children and families served by Northcoast Children's Services. Our Preschool and Family Services extend to over 800 children and families throughout Humboldt and Del Norte Counties annually.

**We provide the pastels - there is no cost for artists to participate!**

If you are interested in participating in Humboldt County's most unique and longstanding Arts event, please return the enclosed sign up card as soon as possible.

- If you are coordinating with a business, include your business/sponsor's name and have your sponsor fill out and return a sponsor registration card.
- If you are not working with a business / sponsor, we will contact you the week before the event to match you with a sponsor.

In order to help promote physical distancing this year, we are asking artists to sign up for a morning (7 a.m.) or afternoon (12 p.m.) shift. Check in the day of and receive your pastels at our table on the plaza across from the Alibi. Bring your inspiration, kneepads, spray bottles and brushes (the City of Arcata does not allow paint, aerosols, or fixatives). Artists are expected to do art appropriate for a family event (i.e., no adult themes).

**Thank you for making this special event possible!**

Rodney Oien  
Executive Director  
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Lindsey Jones Ziegler  
Event Coordinator  
707-825-1326

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