

Northcoast Children's Services

1266 9th Street Arcata CA 95521 • PO Box 1165 Arcata CA 95518 • ncsheadstart.org



Serving
Humboldt and
Del Norte Counties

*Pastels
on the
Plaza*

A Benefit
for
Northcoast
Children's
Services

Saturday, October 1st, 2022

Please join us on October 1st for Pastels on the Plaza -- chalk it up for kids!

Since 1987, Northcoast Children's Services has partnered with local businesses and artists to transform the sidewalks of the Arcata Plaza into a colorful art gallery on the first Saturday in October. Pastels on the plaza is one of Humboldt County's most beloved event and was voted as the Best Fundraiser in the Northcoast Journal Best of Humboldt. We would love to see your business represented among the vibrant masterpieces. Businesses are invited to purchase either a small or large square of sidewalk to be transformed into a work of art.

Your donation will benefit the children and families served by Northcoast Children's Services. Our Preschool and Family Services extend to over 800 children and families annually throughout Humboldt and Del Norte Counties. Your purchase of a square of sidewalk will help fund our programs and promote the healthy development of young children and families in our community.

Please return the enclosed card with your selection of either a small or large square.

Please include your artist's name, address and phone if you have already contacted one to coordinate the creation of your square. If you do not have an artist, we will assign one to you.

Please note: If you request special art work (i.e. your business logo), you will need to provide and coordinate with your own artist.

Thank you for making this special event possible!

Rodney Oien
Executive Director
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Event Coordinator
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Head Start

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